

# SHAWN G. SEDOFF

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Nearly thirty years in the animation and graphics design industry working in multiple formats of high end media including film title design and animation, stereoscopic, large multi-screen, rotoscoping, design, concept, CAD, infomercial and architectural applications, as well as many others.

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## Experience      **SGS Creative**

Owner/3D Animator

February 1997 to Present

Responsibilities: Everything. Art direct, design, and execute all 3D graphics, 2D graphics and video productions, as well as production of websites, print, and video projects. Set up all networking, back-up systems, render farm, and hardware configurations.

## **Lone Star College - Kingwood**

Full-Time Lead Faculty for Visual Communications

*Overseeing all Disciplines: Game Design, 3D Animation, Graphic Design, Video Post Production, Web Design, Multimedia, Motion Graphics*

Aug. 2010 – Present; Adjunct: Jan. 2007 – May 2010

Classes and Disciplines Taught: *3D Modeling & Rendering/Animation (3DS Max, Maya, zBrush, Algorithmic Substance, Epic Unreal/Unity), Basic Animation (Adobe Animator/Flash), TV Production Classes (Adobe Premiere, Equipment usage), Video Visual Effects (Adobe After Effects, Green Screen, Equipment usage), Digital Imaging (Adobe Photoshop), Computer Illustration (Adobe Illustrator), Design Communications (Principles of Graphic Design), Portfolio Development (All Disciplines portfolio Development; Game Design, 3D Animation, Graphic Design, Video Post Production, Web Design, Multimedia, Motion Graphics)*

## **BLT & Associates**

April 1995 to February 1997

Responsibilities: *Design and execute titles for major motion pictures trailers such as Mission Impossible, The Phantom, Chain Reaction, and many others. Interface design for CD interactive multimedia movie promotions such as Casper the movie. See Movie Reel at [SGSCreative.com](http://SGSCreative.com)*

## **Hermann Hospital**

April 1993 to April 1995

Responsibilities: *Avid Video Editor, Video Art Director; designed, created, and executed all graphics in 2D and 3D.*

## **Rives Carlberg**

January 1992 to April 1993

Responsibilities: *Page layout, typesetting, multimedia presentations, design*

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Talents	Ability to visualize, create, art direct, and execute anything from motion graphics to websites, print, and multimedia design.
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Technical ability and knowledge in the following areas:

3D Graphics Production	Video Production
HDTV production	Website Production
Film production	Flash Design
Stereographic Video	Print Production
Multimedia Production	Photographic Manipulation

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Programs	Adobe After Effects	Cinema 4D
	Adobe Premiere Pro	3DS Max
	Adobe Photoshop	Maya
	Adobe Illustrator	zBrush
	Adobe InDesign	Allgorithmic Substance
	Adobe Animate	Form•Z 6.5.5
	Adobe Audition	Electric Image
	Apple Final Cut Studio Pro	RealFlow
	Apple Motion	Silo
	Apple Soundtrack Pro	Unreal/Unity
	Avid Editing Systems	Many, many others

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Education	<b>Stephen F. Austin State University</b> Nacogdoches, Texas <i>Bachelor of Fine Arts (B.F.A)</i>	
	Major - Advertising Design	Minor – Film Production

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Awards	<b>2008 Silver Telly Award</b> SGS Creative Demo Reel	<b>How Magazine Self-Promotion 1992</b> Student - Honorable Mention (pg. 126)
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References Available Upon Request

## Professional Work as SGS Creative:

2018 - 2020:	<b>Flash Clinical Communications &amp; Gynasonics</b> , Sonata System Animations <i>3D Animation, Motion Graphics, Special Effects, Video Editing.</i> <a href="https://gynasonics.com/">https://gynasonics.com/</a>
2018–April:	<b>LIMB Design</b> , The Core Group Website Animation <i>3D Animation, Motion Graphics, Special Effects; 30 Sec.</i> <a href="https://www.coregroupsales.com/">https://www.coregroupsales.com/</a>
2017–Fall:	<b>The Core Group</b> , Video Holiday Card <i>Art Director, Video Editing, Titles; 3 Min. Video</i>
2017–Fall:	<b>LIMB Design</b> , Hines Video Holiday Card <i>Motion Graphics &amp; Video Editing; 1:15 min.</i>
2017–Nov:	<b>Three &amp; Two Films</b> , SeroVital Background Renderings <i>3D Animation, Motion Graphics, Special Effects; 30 Sec.</i>
2017–Oct:	<b>Three &amp; Two Films</b> , My21 Skin Animation <i>3D Animation, Motion Graphics, Special Effects; 30 Sec.</i>
2017–Jan.:	<b>The Core Group</b> , Two Corporate Videos <i>Art Director, Video Editing, Titles; 3 Min. Video each</i>
2017–Feb:	<b>DAOU Winery</b> , Bond Inspired Motion Graphic Project <i>Art Director, Motion Graphics, Editing, Titles; 30 Sec.</i>
Oct 16-Apr 17:	<b>DAOU Winery</b> , Various Graphic Design Projects <i>Art Director, Graphic Design, Layout, Final Delivery</i>
2016–Dec:	<b>LIMB Design</b> , Nexsen Pruet Video Holiday Card <i>3D Animation, Motion Graphics &amp; Video Editing; 1:15 min.</i>
2016–Oct:	<b>LIMB Design</b> , Hines Video Holiday Card <i>3D Animation, Motion Graphics &amp; Video Editing; 1:15 min.</i>
2016–March:	<b>The Designer’s Niche</b> , Mazzarino Arch Design Interior Renderings, 3D <i>Modeling, Texturing &amp; Renderings; 3 Buildings</i>
2016–April:	<b>Kreg Tools</b> , K4 Jig Animation, <i>Art Direction, 3D Modeling, Texturing &amp; Renderings; :20 Sec.</i>
2015–Dec:	<b>Kreg Tools</b> , Rip Cut and Pocket Jig Animations, <i>Art Direction, 3D Modeling, Texturing &amp; Renderings; :30 Sec.</i>

- 2015–Jun-Sept: **MBA & Associates**, Disneyland Shanghai Castle Animations, *3D Animation, Motion Graphics & Video Editing*
- 2014–Feb-Mar: **MBA & Associates**, Disneyland 60<sup>th</sup> World of Color Animations, *3D Animation, Motion Graphics*
- 2013–Aug-Oct: **MBA & Associates**, Disneyland Paris Frozen Cuckoo Clock Castle, *3D Animation, Motion Graphics*
- 2014–Oct: **Hawthorne Direct**, :DentalPlans HyGenie Commercial, *Character Animation, Art Direction, 3D Modeling, Motion Graphics, Final Delivery; 2 Min.*
- 2014–Sept: **Hawthorne Direct**, Fellowes AeroMax, *3D Modeling & Animation, Motion Graphics; 2 Min.*
- 2014–Aug: **Big Schott Prod./Hawthorne Direct**, Kreg Tools Animations, *Art Direction, 3D Modeling/Animation; :37 Sec.*
- 2014–Aug: **Kathy Kelly Productions**, 10 Rule, *Art Direction, Motion Graphics, 3D Modeling/Animation; 2 Min.*
- 2013–2014: **Zink Imaging**, Various Zink Products and Animations *Art Direction, Motion Graphics, 3D Modeling/Animation, Finishing; 10+ Min.*
- 2013–Sept: **Kathy Kelly Productions**, Steinbeck Vineries, *Graphics Art Direction, Motion Graphics, Title Design; 2 Min.*
- 2013–Oct: **MBA & Associates**, Disneyland Paris Christmas Castle, *3D Animation, Motion Graphics*
- 2009-2012: **Simply Southern Cupboard**, Branding & Support Materials, *Art Direction, Packaging Design, Label Design, Website Design and Execution, Shopping Cart Design and Execution, Motion Graphics, 3D Box Art Direction and Execution*
- 2012–Nov: **Digital Cut Post**, Mitsubishi Motors, *Art Direction, Title Design, Motion Graphics; 2 Min.*
- 2012–May: **Hawthorne Direct**, Armor All Commercial Animation, *Motion Graphics, 3D Modeling/Animation; :30 Sec.*

2012–Feb: **MBA & Associates**, Disneyland Paris Steampunk Castle,  
*3D Animation, Motion Graphics; :30 Sec.*

2012–Jan: **MBA & Associates**, Hyundai Detroit Auto Show  
*3D Animation, Motion Graphics; 1 Min.*

2011–Dec: **Hawthorne Direct**, Chip Tray  
*Motion Graphics, 3D Modeling/Animation; :30 Sec.*

2011–Sept: **Designimations**, SUNday Solar Energy Proposal  
*Art Director, Motion Graphics, 3D Modeling/Animation; 5 Min.*

2011–July: **Fairfield Nodal**, Data Holes Poster  
*3D Modeling & Texturing, Illustration*

2011–May: **Designimations**, HIPPS Energy Video  
*Video Editing and Compositing; 5 Min.*

2011–May: **Hawthorne Direct**, Wilson Cell Phone Booster  
*Motion Graphics, 3D Modeling/Animation; :30 Sec.*

2011–April: **Cort Howell Productions**, Zumba Commercial  
*Motion Graphics, 3D Modeling/Animation; 1 Min.*

2010–Nov: **Designimations**, DNV ES2-COS Oil Sands Video  
*Art Director, Motion Graphics, 3D Modeling/Animation; 5 Min.*

2010–Nov: **MBA & Associates**, Disneyland California Adventures World of Color Tron  
Light Cycle Races and Special Effects,  
*3D Modeling/Animation, Motion Graphics*

2010–Oct: **MBA & Associates**, Disneyland California Adventures ElecTRONica Light  
Cycle Races,  
*3D Modeling/Animation, Motion Graphics*

2010–Jan-Aug: **Cort Howell Productions**  
Ionlight, Think & Lose, Crossover Abs Infomercials  
*Motion Graphics, 3D Modeling/Animation*

2008-2009: **uKarma**, Branding and Web Site Design  
*Art Direction, Exterior Signage Design, Website Design and Execution,  
Magazine Advertisement Design*

2009: **Various Production Houses**, Various Infomercials/Websites  
*Art Direction, Graphic Designer, 3D Animator, etc.*

2009–June: **Caudill & Associates**, Sheer Cover & Icy Hot Infomercials  
*Motion Graphics, 3D Modeling/Animation; :30 Sec*

2008–Dec: **Envision**, Coraline Hologram Video Edit  
*Motion Graphics, 3D Modeling/Animation, Blue Screen Manipulation, Editing, Special Effects; 3 Min.*

2008–Oct: **Hawthorne Direct**, Juiceman Juicer  
*Motion Graphics, 3D Modeling/Animation; :30 Sec.*

2008–Sept: **Hawthorne Direct**, George Foreman Lean Fryer  
*Motion Graphics, 3D Modeling/Animation; :30 Sec.*

2008–Summer: **Creative Differences**, History Channel Super City New York  
*All Animations for the 2-hour History Channel show: Motion Graphics, 3D Modeling/Animation, etc; 5 Min.*

2008–May: **Hawthorne Direct**, LivPure Water Bottles Informercial  
*Motion Graphics, 3D Modeling/Animation; :15 Sec.*

2008–May: **Viewpoint Datalabs**, Honda Ridgeline 3D Website Images  
*3D Modeling/Animation; Turntable Images*

2008–April: **Hawthorne Direct**, Heifer International Informercial  
*Motion Graphics, 3D Modeling/Animation; :30 Sec.*

2008–April: **Hawthorne Direct**, Quixx Car Paint Scratch Remover  
*Motion Graphics, 3D Modeling/Animation; :30 Sec.*

2008–Jan: **Matt Boggs Design**, Murder at the Wyndam Crime Scene Recreation  
*Motion Graphics, 3D Modeling/Animation; 1 Min.*

2007–Dec: **Viewpoint Datalabs**, GE Aeronautics Engine Animation  
*Motion Graphics, 3D Modeling/Animation; 3 Min.*

2007–Summer: **Creative Differences**, History Channel Super City New York  
*Initial Animations for the 2-hour History Channel show: Motion Graphics, 3D Modeling/Animation, etc; 1 Min.*

2007–Oct: **Hawthorne Direct**, ViraBlock Commercial  
*Motion Graphics, 3D Modeling/Animation; :30 Sec.*

2007–Oct: **Hawthorne Direct**, Allera Commercial  
*Motion Graphics, 3D Modeling/Animation; :30 Sec.*

2007-Summer: **MBA & Associates**, Honda 2007 Dealer Show  
 “Racing DNA Twist to Dealership”  
*3D Modeling/Animation, Motion Graphics; :30 Sec.*

2007-Feb: **Hawthorne Direct**, SoapJet Infomercial  
*Motion Graphics, 3D Modeling/Animation; :30 Sec.*

2007-Oct: **LaunchDRTV**, Orbitrek Infomercial  
*Motion Graphics, 3D Modeling/Animation; 1 Min.*

2006-Summer: **MBA & Associates**, Honda 2006 Dealer Show  
 “The Maze and Characters”  
*Character Creation and Animation, 3D Modeling/Animation, Motion Graphics; 5 Min.*

2006-Aug: **LaunchDRTV**, Ageless Woman Infomercial  
*Motion Graphics, 3D Modeling/Animation; 1 Min.*

2006-Aug: **Hawthorne Direct**, Halftime Oven Infomercial  
*Motion Graphics, 3D Modeling/Animation; 1 Min.*

2006-Jan: **Caddow Productions**, Body Box Infomercial  
*Motion Graphics, 3D Modeling/Animation; :30 Sec.*

2005-Dec: **MBA & Associates**, Honda 2006 New York Auto Show  
 “Element City Driving Demo Video Game”  
*Create an entire City and drive an unreleased Honda Element around the streets of the City, 3D Modeling/Animation, Motion Graphics; 2 Min.*

2005-Nov: **Three & Two Films**, Restore 4 Commercial  
*3D Animation, Motion Graphics, Special Effects; :30 Sec.*

2005-Nov: **Three & Two Films**, Zap Cleaner Commercial  
*3D Animation, Motion Graphics, Special Effects; :30 Sec.*

2005-Summer: **MBA & Associates**, Acura 2005 Dealer Show  
*3D Modeling/Animation, Motion Graphics; 5 Min.*

2005-Summer: **MBA & Associates**, Honda 2005 Dealer Show  
*Create an entire City and drive an unreleased Honda Civic around the streets of the City plus other video elements;  
 3D Modeling/Animation, Motion Graphics; 10 Min.*

2005–July: **Hawthorne Direct**, Holloway House QuickShine Commercial  
*Motion Graphics, 3D Modeling/Animation; :15 Sec.*

2005–May: **Future Thunder Productions**, Hoover Air Cleaner Infomercial  
*Motion Graphics, 3D Modeling/Animation; 1 Min.*

2005–May: **Hawthorne Direct**, Wagner Control Spray Commercial  
*Motion Graphics, 3D Modeling/Animation; :15 Sec.*

2005–May: **Hawthorne Direct**, Wagner Roll & Go Commercial  
*Motion Graphics, 3D Modeling/Animation; :15 Sec.*

2005–March: **Hawthorne Direct**, AquaPel Car Dirt Repellant Commercial  
*Motion Graphics, 3D Modeling/Animation; :15 Sec.*

2004–Dec: **Cort Howell Productions** Windsor Pilates Infomercials  
*Motion Graphics, 3D Modeling/Animation*

2004–Summer: **MBA & Associates**, Acura 2005 Dealer Show  
“Paperworks Pop Up World Show”  
*3D Modeling/Animation, Motion Graphics; 10 Min.*

2004–March: **Cort Howell Productions**, Soapworks Infomercials  
*Motion Graphics, 3D Modeling/Animation*

2003–Dec: **Cort Howell Productions**, NeoShaper Infomercial  
*Motion Graphics, 3D Modeling/Animation*

2003–Dec: **Future Thunder Productions**, Skywriters Cards Infomercial “NEW”  
*Motion Graphics, 3D Modeling/Animation*

2003–Nov: **Hawthorne Direct**, Ninja Brush Infomercial  
*Motion Graphics, 3D Modeling/Animation*

2003–Summer: **MBA & Associates**, Honda 2003 Dealer Show  
“Honda DNA”  
*3D Modeling/Animation, Motion Graphics; 5 Min.*

2003–July: **MBA & Associates**, Toshiba Dealer Show  
“Mount Everest Stereoscopic 3D Animated Show”  
*3D Modeling/Animation, Motion Graphics; 10 Min.*

2003–June: **Hawthorne Direct**, Entry Mate Infomercial  
*Motion Graphics, 3D Modeling/Animation*



2003–Spring: **MBA & Associates**, Acura 2003 Dealer Show  
 “Nautical Show”  
*3D Modeling/Animation, Motion Graphics; 10 Min.*

2003–Jan: **Hawthorne Direct**, Various Infomercial  
 “Sad to Thin”, Rubber Band Resistance Workout  
*Motion Graphics, 3D Modeling/Animation*

2002–Dec: **Future Thunder Productions**, UnBRAKEable AutoLock X Infomercial  
*Motion Graphics, 3D Modeling/Animation*

2002–Nov: **Caudill & Associates**, Volumtas Infomercial  
*Motion Graphics, 3D Modeling/Animation*

2002–Oct: **Cort Howell Productions**, Power 90 Infomercial  
*Motion Graphics, 3D Modeling/Animation*

2002–Aug: **Beach Body Productions**, Beach Body Infomercial  
*Motion Graphics, 3D Modeling/Animation*

2002–Aug: **Future Thunder Productions**, RotoZip Silver Infomercial  
*Motion Graphics, 3D Modeling/Animation*

2002–March: **MBA & Associates**, Acura 2002 Dealer Show  
 “Futuristic Doors Race Track Show”  
*3D Modeling/Animation, Motion Graphics; 10 Min.*

2002–July: **Hawthorne Direct**, Aero Bed Topped Infomercial  
*Motion Graphics, 3D Modeling/Animation*

2002–May: **Hawthorne Direct**, Revision Sunglasses Infomercial  
*Motion Graphics, 3D Modeling/Animation*

2002–April: **Three & Two Films**, Restore 4 Commercial  
*3D Animation, Motion Graphics, Special Effects; :30 Sec.*

2002–April: **Cort Howell Productions**, Beach Body Logo and Infomercial  
*Motion Graphics, 3D Modeling/Animation*

2002–April: **Future Thunder Productions**, DustTamer Infomercial  
*Motion Graphics, 3D Modeling/Animation*

2002–Jan: **MBA & Associates**, Acura 2002 Auto Show  
 “Acura RDX Concept Car Demo”  
*3D Modeling/Animation, Motion Graphics; 10 Min.*

Dec 01–Apr 02: **Hawthorne Direct**, Various Infomercial  
Sonic Web, Sharp Vacuum Cleaner, TheraClense, Vibrant Woman, eBrush,  
QuickSleep, ProForce Cleaner  
*Motion Graphics, 3D Modeling/Animation*

2001–Summer: **MBA & Associates**, Honda 2001 Dealer Show  
“Honda Storm and Anxiety Themed show”  
*3D Modeling/Animation, Motion Graphics; 5 Min.*

2001–Aug: **Hawthorne Direct**, Halloway House QuickShine Commercial  
*Motion Graphics, 3D Modeling/Animation*

2001–Aug: **MBA & Associates**, Warner Brothers “Home Video Magic” Show  
*3D Modeling/Animation, Motion Graphics; 5 Min.*

2001–July: **MBA & Associates**, Mary Kay Dallas Show, 5 screens wide  
*3D Modeling/Animation, Motion Graphics; 5 Min.*

2001–July: **Hawthorne Direct**, SleepMatterzzz Bed Commercial  
*Motion Graphics, 3D Modeling/Animation*

2001–June: **Future Thunder Productions**, 360° On Top Infomercial  
*Motion Graphics, 3D Modeling/Animation*

2001–April: **Hawthorne Direct**, Betty Crocker Wheel Grill Commercial  
*Motion Graphics, 3D Modeling/Animation*

2001–April: **Future Thunder Productions**, Skywriters Cards Infomercial  
*Motion Graphics, 3D Modeling/Animation*

2001–March: **Future Thunder Productions**, Alex Langer’s Flying Lure Infomercial  
*Motion Graphics, Title Card Illustration*

2001–March: **MBA & Associates**, Honda Interactive Network Show  
*3D Modeling/Animation, Motion Graphics; 5 Min.*

2001–March: **Future Thunder Productions**, RotoZip Solaris Infomercial  
*Motion Graphics, 3D Modeling/Animation*

2000–Fall: **MBA & Associates**, Acura 2001 Dealer Show  
*3D Modeling/Animation, Motion Graphics; 5 Min.*

2000–Fall: **Future Thunder Productions**, Various Infomercials  
UnBRAKEable AutoLock Laser, Pin Up, Kineto Foot Orthotics  
*Motion Graphics, 3D Modeling/Animation*

2000–Summer: **MBA & Associates**, Honda 2000 Dealer Show  
“Honda Play For Life”  
*3D Modeling/Animation, Motion Graphics; 5 Min.*

2000–March: **Hawthorne Direct**, Larry Anderson’s Jawdroppers  
*Logo Animation, Screen Retouching, Motion Graphics, 3D Modeling/Animation*

2000–Feb: **MBA & Associates**, Honda Dealership Reveal  
“From Blueprint to Reality 5 Screen Show”  
*3D Modeling/Animation, Motion Graphics; 5 Min.*

1999–Dec: **MBA & Associates**, Lincoln Mercury  
“Reveal of The Mountaineer”  
*3D Modeling/Animation, Motion Graphics; 5 Min.*

1999–Dec: **Hawthorne Direct**, O Cedar Solo Mop  
*Motion Graphics, 3D Modeling/Animation*

1999–Fall: **Future Thunder Productions**, RotoZip Infomercials  
Revolution and Rebel Models  
*Motion Graphics, 3D Modeling/Animation*

1999–Sept: **MBA & Associates**, Honda 2000 Dealer Show  
“The Digital City/Breaking Through”  
*3D Modeling/Animation, Motion Graphics; 5 Min.*

1999–Nov: **Future Thunder Productions**, UnBRAKEable AutoLock Infomercial  
*Motion Graphics, 3D Modeling/Animation*

1999–May: **Caudill & Associates**, Controllor® Golf Driver Infomercial  
*Motion Graphics, 3D Modeling/Animation*

1999–April: **MBA & Associates**, Hughes/JVC Intro Logo for HD Projection Systems  
*3D Modeling/Animation, Motion Graphics; 15 Min.*

1998–Fall: **Future Thunder Productions**, Fantom Cyclone XT Infomercial  
*Motion Graphics, 3D Modeling/Animation*

1998–Fall: **MBA & Associates**, Acura 1999 Dealer Show  
“Stereoscopic Acura” *3D Modeling/Animation, Motion Graphics; 15 Min.*

- 1998-Spring: **MBA & Associates**, Microsoft 1998 Comdex Show Opening  
“3 Screen Show”  
*3D Modeling/Animation, Motion Graphics; 15 Min.*
- 1998-Fall: **Future Thunder Productions**, Z-Max Power System Infomercial  
*Motion Graphics, 3D Modeling/Animation*
- 1998-Spring: **TFA2 Communications**, Soapy’s Laundromat Visualization  
*Motion Graphics, 3D Modeling/Animation*
- 1998-Spring: **TFA2 Communications**, Senior Housing Facility Long Beach  
*Motion Graphics, 3D Modeling/Animation*
- 1998-Spring: **Future Thunder Productions**, Fantom Lightning Infomercial  
*Motion Graphics, 3D Modeling/Animation*
- 1997-Fall: **Future Thunder Productions**, RotoZip Spiracut Saw Infomercial  
*Motion Graphics, 3D Modeling/Animation*
- 1997-Fall: **MBA & Associates**, Acura 1998 Dealer Show “Club Acura, 3 Screen Show”  
*3D Modeling/Animation, Motion Graphics; 15 Min.*
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